



Dear Miss F Brinkworth,

Happy New Year from Scholastic!

Your brand new **January Online Book Club** is now live! Please find enclosed a handy flyer for you to share with parents and pupils, highlighting some of our favourite reads from this month's Online Book Club.

Remember to let parents know that they can browse the full selection of brilliant books in the January Club by heading to scholastic.co.uk/clubs-leaflets. They can order directly from the Online Leaflet by clicking on the product and adding it to their basket.

With so much focus on encouraging children to read for pleasure, running a Book Club online is an easy way to inspire them and get the whole school reading. It's completely admin-free to save you time in the busy post-Christmas period, so spread the word and make sure parents get their orders in before **Friday 10th March**.

Free books for your school

As always, every order over £10 will earn you **20% of your order value back in Scholastic Rewards** to spend on free books for your school. So running a Book Club is the perfect way to ensure your school libraries and bookshelves are stocked with exciting new reads for the year ahead.

We'd love to hear your feedback about Scholastic Online Book Clubs so please drop us an email at talktous@scholastic.co.uk or call **0845 603 9091** to let us know what you think!

Happy reading!

The Scholastic Book Clubs Team